

KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

CONTRACT NO. REV.

1181-63328-1

DATE PRINTED

10/15/12

AND

PAGE 1

27783	AGENCY (OR SERVICE) ACTING AS AGENT FOR 304732			ADVERTISER (OR AGENCY AND ADVERTISER)			Cancellation Notice Required Announcement 28 days prior notice
NAME	CROSSROADS MEDIA			AMERICAN CROSSROADS			
AND	66 Canal Center Plz Ste 555			1401 New York Ave NW Ste 1200			
ADDRESS	Alexandria VA 22314-1576			Washington DC 20005-2167			
	USA			USA			
CONTACT	STEPHANIE MARONEY			PRODUCTEST 1209			
LOCAL SALESPERSON	NICOLE ELIE POL		AGENCY EST. NO. 1209	PRODUCT CODE 1300			
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 10/16/12 AND ENDING 10/22/12 NO. WEEKS: 1							

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	Sa	1	06:30P	06:58P	30S	10/20/12-10/20/12	BRONCOS PREVIEW	1	700.00	700.00
2	Sa	1	10:35P	11:35P	30S	10/20/12-10/20/12	CSI MIAMI	1	500.00	500.00
3	Su	1	05:57A	07:58A	30S	10/21/12-10/21/12	NEWS 4 THIS MORNING	1	500.00	500.00
4	Sa	1	06:57P	07:57P	30S	10/20/12-10/20/12	CRIME TIME SATURDAY	1	2200.00	2200.00
5	01111..	4	06:00A	07:00A	30S	10/16/12-10/19/12	NEWS 4 TODAY	4	750.00	3000.00
6	10000..	1	06:00A	07:00A	30S	10/22/12-10/22/12	NEWS 4 TODAY	1	900.00	900.00
7	01111..	4	08:58A	09:58A	30S	10/16/12-10/19/12	RACHEL RAY	4	800.00	3200.00
8	10000..	1	08:58A	09:58A	30S	10/22/12-10/22/12	RACHEL RAY	1	900.00	900.00
9	01111..	4	09:57A	11:00A	30S	10/16/12-10/19/12	PRICE IS RIGHT	4	1500.00	6000.00
10	10000..	1	09:57A	11:00A	30S	10/22/12-10/22/12	PRICE IS RIGHT	1	1800.00	1800.00
11	Sa	1	05:00A	07:30A	30S	10/20/12-10/20/12	SATURDAY 5-730 NEWS ROTATION	1	400.00	400.00
12	01111..	4	04:00P	05:00P	30S	10/16/12-10/19/12	DR PHIL	4	1500.00	6000.00
13	10000..	1	04:00P	05:00P	30S	10/22/12-10/22/12	DR PHIL	1	1500.00	1500.00
14	01111..	4	11:00A	12:00N	30S	10/16/12-10/19/12	YOUNG & THE RESTLESS	4	1000.00	4000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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	USA			USA			
CONTACT	STEPHANIE MARONEY			PRODUCTEST 1209			
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			FROM	TO						
15	10000..	1	11:00A	12:00N	30S	10/22/12-10/22/12	YOUNG & THE RESTLESS	1	1200.00	1200.00
16	W	1	09:00P	10:00P	30S	10/17/12-10/17/12	CSI: CRIME SCENE	1	6000.00	6000.00
17	T	1	09:00P	10:00P	30S	10/16/12-10/16/12	VEGAS	1	8000.00	8000.00
18	Su	1	08:00P	09:00P	30S	10/21/12-10/21/12	THE GOOD WIFE	1	7500.00	7500.00
19	00011..	2	07:00A	08:58A	30S	10/18/12-10/19/12	THE EARLY SHOW	2	750.00	1500.00
20	Th	1	06:57P	08:00P	30S	10/18/12-10/18/12	THE BIG BANG THEORY/TWO AND	1	8500.00	8500.00
21	Su	1	05:58P	06:59P	30S	10/21/12-10/21/12	SIXTY MINUTES SUNDAY	1	10000.00	10000.00
22	W	1	06:57P	07:57P	30S	10/17/12-10/17/12	SURVIVOR XXV	1	8000.00	8000.00
23	F	1	08:00P	09:00P	30S	10/19/12-10/19/12	CSI: NY	1	5000.00	5000.00
24	T-Th	1	04:30A	05:00A	30S	10/16/12-10/18/12	CBS MORNING NEWS	1	250.00	250.00
Total Contract:								40		87550.00

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